

Purpose

To help our agri-food customers prosper.

Mission

South West Ag Partners Inc. will provide innovative agricultural solutions by listening to our customers' needs and exceeding their expectations with value adding products, services and information in an efficient and employee-empowered culture.

Guiding Principles

We will operate our business with the following core values

- ◆ Health and safety
- ◆ Customer-focused
- ◆ Personal development & empowerment
- ◆ Dedication & commitment
- ◆ Integrity
- ◆ Innovation and quality
- ◆ Environmental stewardship
- ◆ Community enhancement

Performance Measures

- ◆ Satisfied customers
- ◆ Engaged teams
- ◆ Enriched communities
- ◆ Profitable growth

