

Quality Information.

Accurate • Timely • Impartial

- Field and crop-specific information:
 - Evaluate emergence, population and/or winterkill
 - Pest identification, location, pressures and thresholds (weeds, disease, insects)
 - Physiological disorders (herbicide injury, nutritional deficiencies)
 - IP paperwork (for IP crops)
 - GPS mapped and recorded reports
- Weekly Crop Report (soys only for 2005)
 - Regional crop update, market outlook, industry commentary
- Record-keeping and field history information
- Problem follow-up by your South West Marketing rep

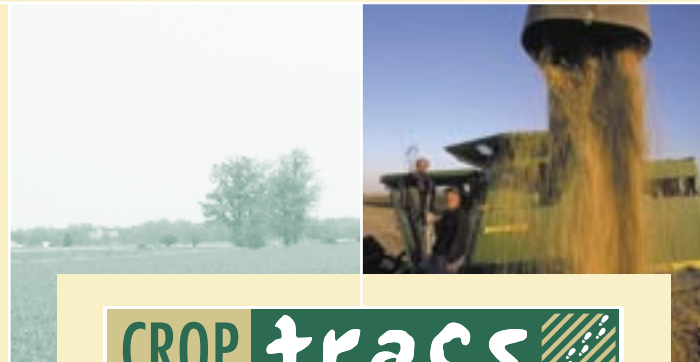
A Commitment to Objectivity.

Separating the expertise from the sale

- CropTRACS is committed to objectivity and have structured the service to ensure our work is not motivated by the sale of products or other services
- Crop TRACS is not an 'included' service that is tied to purchases.
 - Crop TRACS Staff has no product sales accountability.
 - Crop TRACS service is available to customers and non-customers of South West Ag - same price for all.
 - There are no program incentives to influence the purchase of South West Ag products or other services.

Crop TRACS Mission.

To accurately and objectively assist producers in making the most efficient use of their crop production resources through quality information and innovative, progressive crop management techniques.



CROP **t.r.a.c.s**

Technical Reliable Agriculture Crop Services

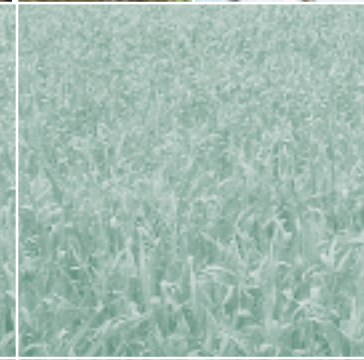
Crop TRACs Team:

- Program Coordinator / Senior Scout / Crop Specialist
- Seasonal Field Scouts – fully screened, trained and regularly evaluated



- a tradition of quality people
- leading through innovation & change
- servicing with value-added solutions!

FIELD CROPS



CROP **t.r.a.c.s**

crop management solutions dedicated completely to our customers success



Think of Crop TRACS as your Assistant Crops Manager.



The challenging world of farming requires that today's producer be a lawyer, accountant, technician, manager, mechanic, and agronomist - all at one time. All the while, he faces an increasing number of obstacles and limitation in the production of a high quality, profitable crop - disease, bugs, weeds and crop nutrition. While you are busy wearing all of your different hats, who is watching your fields?

Crop TRACS offers help.

We're there when you cannot be. We see what you may overlook. We better equip you to make informed, effective and timely management decisions about your crops.

Crop TRACS is technical, reliable agri-consulting services.

Crop TRACS sole purpose is to provide you with an expertly-trained, objective perspective of your crops. With sound information, rational decision-making and timely execution, today's field obstacles can be dealt with effectively and profitably. The difference can be significant. The key is being there.



Crop TRACS Field Crop Program Packages

Crop TRACS*

Corn

2 field walks

- 1 early at emergence to evaluate crop establishment, overall health, weed id/pressure
- 1 prior to the 6-leaf stage for weed evaluation, crop health & progression

Soybean

2 field walks

- 1 prior to 3rd trifoliolate evaluating weed and crop health (ie Mn deficiency)
- 1 Mid July - August - identify presence/absence of aphids (establish base count)

Wheat

2 field walks

- 1 early spring to evaluate winterkill, weed id/pressure
- 1 mid season (flag leaf - head emergence) to evaluate disease pressure

Canola

8 field walks

- 2 fall at emergence - flea beetle, slugs
- 1 early April - evaluate winterkill
- 2-4 May to June - seed pod weevil, diseases

Other Crops

Edible Beans, others on request

Discount Schedule

Corn	-\$1.00/ac if Dekalb/Maizex seed from South West Ag Partners
Soybeans	-\$2.00/ac if on South West Ag Partners IP program
Wheat	Included if on the South West Ag Partners Wheat King program
Canola	-as per Canola Helper Program

Additional Services

Tissue, Soil Sample Analysis

Non-contracted Services

\$60.00/hour

* minimum acre requirements

Crop TRACS Customer Service Promise

Crop TRACS is committed to meeting our customers expectations through the delivery of a quality service.

Our promise ensures that we will measure our service against your expectations over the course of the season. Should those expectations not be met, you may discontinue the program with cost reimbursement on a pro-rated basis.